

Where it all started...



1st International
Conference on
Learning Analytics
and Knowledge 2011

ABOUT

CALL FOR PAPERS

PROGRAM

REGISTRATION

COMMITTEES

VENUE

OPEN COURSE

SPONSORS

About

warning: call_user_func_array() [function.call-user-func-array]: First argument is expected to be a valid callback, 'date_repeat_node' was given in /usr/share/drupal/core/includes/menu.inc on line 454.

Thu, 2010-07-22 14:02 — gsiemens

Learning Analytics & Knowledge: February 27-March 1, 2011
in Banff, Alberta

“Learning analytics is the measurement, collection, analysis and reporting of data about learners and their contexts, for purposes of understanding and optimising learning and the environments in which it occurs”.

Source credit: <https://tekri.athabascau.ca/analytics/>

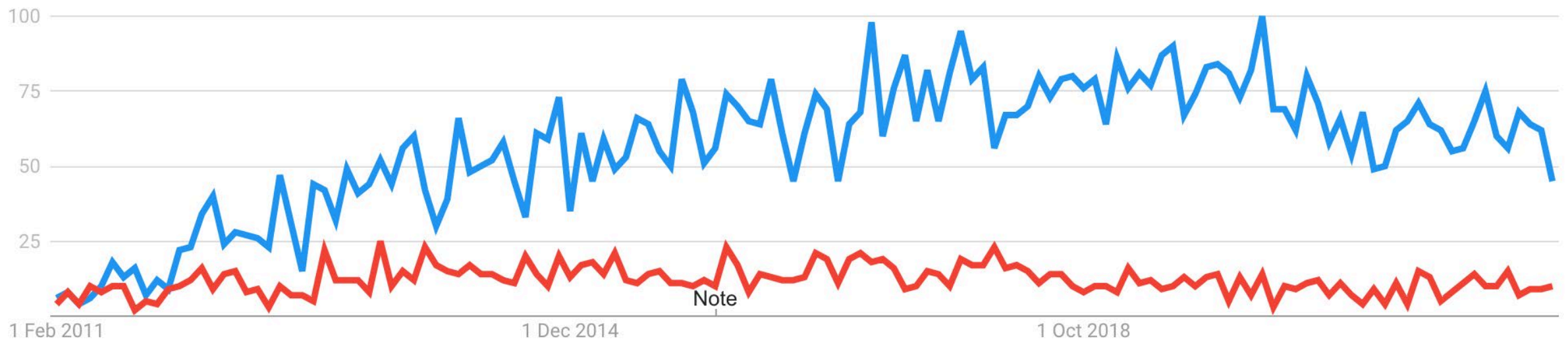
Learning Analytics (LA) and Educational Data Mining (EDM)

Often used interchangeably but they are distinct in focus, value, methodologies and outcomes.

“the history of institutional research on sub-Saharan Africa shows the dominance of EDM and a fairly recent emergence of LA as research focus and practice within the broader context of institutional research (Botha & Vilyte, 2021; Lemmens & Henn, 2016)” (Prinsloo & Kaliisa, 2022).

LA vs EDM

(as search term worldwide)



LA vs EDM

(as search term
South Africa)



Hmm, your search doesn't have
enough data to show here.

Please make sure everything is spelled correctly, or
try a more general term.

South African attendance at LAK'22

A	B	C	D	E	F
Institution/Organization	Job Title	Gender	City	Position	
North-West University	Instructional Designer	Female	Potchefstroom	Academic Administration	
University of Pretoria	Higher Education Research	Male	Pretoria	Researcher	
Tshwane University of Technology	Specialist researcher	Male	Pretoria	Researcher	
University of KwaZulu-Natal	Instructional Designer	Female	Durban	Other	
University of South Africa	Research Professor	Male	Pretoria	Professor	
University of Free State	Senior Lecturer	Female	Durban	Lecturer	

Since 2011,
most of our
understanding
of student
data and
learning
analytics are
shaped by the
Global North



Putting Learning Analytics in the Global South on the map, changing the narrative, adding value - two possibilities:

- Joining SoLAR
- SAAIR SIG and become part of the African LA Network





Mission

SoLAR's overall mission is to advance the field of learning analytics globally by:

- Fostering the highest standards of academic research in learning analytics;
- Creating opportunities for the diverse stakeholders in learning analytics to communicate, collaborate, debate and support the implementation and adoption of learning analytics;
- Promoting the development of open educational resources in learning analytics; and
- Raising awareness of learning analytics amongst policy and decision-makers in educational institutions, professional and government contexts.



Goals - April 2021 to December 2022

- Increase the diversity and inclusivity of the SoLAR Community
- Expand impact and increase understanding and use of learning analytics
- Communicate the value of membership to all members
- Increase overall engagement within the SoLAR Community



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Annual Membership Categories and Fees (12 months)

- **Individual Member** (US\$100)
Benefits for Individual Members include all of the standard benefits.
- **Student Member** (US\$50)
Benefits for Student Members include all of the standard benefits plus:

Annual Membership Categories and Fees (Jan to Dec)

- **Institutional University Member** (US\$3,000).

SAAIR SIG

African Learning
Analytics
Network/SoLAR
SIG

Prinsloo, P., & Kaliisa, R. (2022). Learning Analytics on the African Continent: An Emerging Research Focus and Practice. *Journal of Learning Analytics*. **In press**

Prinsloo, P., & Kaliisa, R. (2022). Data Privacy on the African continent: Opportunities, Challenges and Implications for Learning Analytics. *British Journal of Educational Technology*. **In press.**

Prinsloo, P., & Kaliisa, R. (2023). Destabilising privacy and consent: preliminary evidence from Africa. Paper to be submitted to LAK'23.

Thank
you

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